



## GA4 - Default Channel Grouping

Source	Source Category	Source	Source Category
360.cn	SOURCE_CATEGORY_SEARCH	listography.com	SOURCE_CATEGORY_SOCIAL
43things	SOURCE_CATEGORY_SOCIAL	lite.qwant.com	SOURCE_CATEGORY_SEARCH
43things.com	SOURCE_CATEGORY_SOCIAL	livedoor.com	SOURCE_CATEGORY_SOCIAL
51.com	SOURCE_CATEGORY_SOCIAL	livedoorblog	SOURCE_CATEGORY_SOCIAL
5ch.net	SOURCE_CATEGORY_SOCIAL	livejournal	SOURCE_CATEGORY_SOCIAL
Google Shopping	SOURCE_CATEGORY_SHOPPING	livejournal.com	SOURCE_CATEGORY_SOCIAL
Hatena	SOURCE_CATEGORY_SOCIAL	lm.facebook.com	SOURCE_CATEGORY_SOCIAL
IGShopping	SOURCE_CATEGORY_SHOPPING	lnkd.in	SOURCE_CATEGORY_SOCIAL
ImageShack	SOURCE_CATEGORY_SOCIAL	lycos	SOURCE_CATEGORY_SEARCH
aax-us-east.amazon-adsystem.com	SOURCE_CATEGORY_SHOPPING	m.alibaba.com	SOURCE_CATEGORY_SHOPPING
aax.amazon-adsystem.com	SOURCE_CATEGORY_SHOPPING	m.baidu.com	SOURCE_CATEGORY_SEARCH
academia.edu	SOURCE_CATEGORY_SOCIAL	m.blog.naver.com	SOURCE_CATEGORY_SOCIAL
activerain	SOURCE_CATEGORY_SOCIAL	m.cafe.naver.com	SOURCE_CATEGORY_SOCIAL
activerain.com	SOURCE_CATEGORY_SOCIAL	m.facebook.com	SOURCE_CATEGORY_SOCIAL
activeworlds	SOURCE_CATEGORY_SOCIAL	m.kin.naver.com	SOURCE_CATEGORY_SOCIAL
activeworlds.com	SOURCE_CATEGORY_SOCIAL	m.naver.com	SOURCE_CATEGORY_SEARCH
addthis	SOURCE_CATEGORY_SOCIAL	m.search.naver.com	SOURCE_CATEGORY_SEARCH
addthis.com	SOURCE_CATEGORY_SOCIAL	m.shopping.naver.com	SOURCE_CATEGORY_SHOPPING
airg.ca	SOURCE_CATEGORY_SOCIAL	m.sogou.com	SOURCE_CATEGORY_SEARCH
alibaba	SOURCE_CATEGORY_SHOPPING	m.twitch.tv	SOURCE_CATEGORY_VIDEO
alibaba.com	SOURCE_CATEGORY_SHOPPING	m.vk.com	SOURCE_CATEGORY_SOCIAL
alice	SOURCE_CATEGORY_SEARCH	m.yelp.com	SOURCE_CATEGORY_SOCIAL
allnurses.com	SOURCE_CATEGORY_SOCIAL	m.youtube.com	SOURCE_CATEGORY_VIDEO
allrecipes.com	SOURCE_CATEGORY_SOCIAL	mail.google.com	SOURCE_CATEGORY_SEARCH
alumniClass	SOURCE_CATEGORY_SOCIAL	mail.rambler.ru	SOURCE_CATEGORY_SEARCH
alumniClass.com	SOURCE_CATEGORY_SOCIAL	mail.yandex.ru	SOURCE_CATEGORY_SEARCH
amazon	SOURCE_CATEGORY_SHOPPING	malaysia.search.yahoo.com	SOURCE_CATEGORY_SEARCH
amazon.co.uk	SOURCE_CATEGORY_SHOPPING	mbga.jp	SOURCE_CATEGORY_SOCIAL
amazon.com	SOURCE_CATEGORY_SHOPPING	medium.com	SOURCE_CATEGORY_SOCIAL
ameba.jp	SOURCE_CATEGORY_SOCIAL	meetin.org	SOURCE_CATEGORY_SOCIAL
ameblo.jp	SOURCE_CATEGORY_SOCIAL	meetup	SOURCE_CATEGORY_SOCIAL
americantowns	SOURCE_CATEGORY_SOCIAL	meetup.com	SOURCE_CATEGORY_SOCIAL
americantowns.com	SOURCE_CATEGORY_SOCIAL	meinVZ.net	SOURCE_CATEGORY_SOCIAL
amp.reddit.com	SOURCE_CATEGORY_SOCIAL	meneame.net	SOURCE_CATEGORY_SOCIAL
ancestry.com	SOURCE_CATEGORY_SOCIAL	menuism.com	SOURCE_CATEGORY_SOCIAL
anobii	SOURCE_CATEGORY_SOCIAL	mercadolibre	SOURCE_CATEGORY_SHOPPING
anobii.com	SOURCE_CATEGORY_SOCIAL	mercadolibre.com	SOURCE_CATEGORY_SHOPPING
answerbag	SOURCE_CATEGORY_SOCIAL	mercadolibre.com.ar	SOURCE_CATEGORY_SHOPPING
answerbag.com	SOURCE_CATEGORY_SOCIAL	mercadolibre.com.mx	SOURCE_CATEGORY_SHOPPING
answers.yahoo.com	SOURCE_CATEGORY_SOCIAL	message.alibaba.com	SOURCE_CATEGORY_SHOPPING
aol	SOURCE_CATEGORY_SEARCH	messages.google.com	SOURCE_CATEGORY_SOCIAL
aolanswers	SOURCE_CATEGORY_SOCIAL	messages.yahoo.co.jp	SOURCE_CATEGORY_SOCIAL
aolanswers.com	SOURCE_CATEGORY_SOCIAL	messenger	SOURCE_CATEGORY_SOCIAL
apps.facebook.com	SOURCE_CATEGORY_SOCIAL	messenger.com	SOURCE_CATEGORY_SOCIAL
apps.shopify.com	SOURCE_CATEGORY_SHOPPING	mix.com	SOURCE_CATEGORY_SOCIAL
ar.pinterest.com	SOURCE_CATEGORY_SOCIAL	mixi.jp	SOURCE_CATEGORY_SOCIAL
ar.search.yahoo.com	SOURCE_CATEGORY_SEARCH	mobile.facebook.com	SOURCE_CATEGORY_SOCIAL
artstation.com	SOURCE_CATEGORY_SOCIAL	mospace	SOURCE_CATEGORY_SOCIAL
ask	SOURCE_CATEGORY_SEARCH	mospace.com	SOURCE_CATEGORY_SOCIAL
askubuntu	SOURCE_CATEGORY_SOCIAL	mouthshut	SOURCE_CATEGORY_SOCIAL
askubuntu.com	SOURCE_CATEGORY_SOCIAL	mouthshut.com	SOURCE_CATEGORY_SOCIAL
asmallworld.com	SOURCE_CATEGORY_SOCIAL	movabletype	SOURCE_CATEGORY_SOCIAL
at.search.yahoo.com	SOURCE_CATEGORY_SEARCH	movabletype.com	SOURCE_CATEGORY_SOCIAL
athlinks	SOURCE_CATEGORY_SOCIAL	msearch.shopping.naver.com	SOURCE_CATEGORY_SHOPPING
athlinks.com	SOURCE_CATEGORY_SOCIAL	msn	SOURCE_CATEGORY_SEARCH
au.search.yahoo.com	SOURCE_CATEGORY_SEARCH	msn.com	SOURCE_CATEGORY_SEARCH
auone	SOURCE_CATEGORY_SEARCH	mubi	SOURCE_CATEGORY_SOCIAL
avg	SOURCE_CATEGORY_SEARCH	mubi.com	SOURCE_CATEGORY_SOCIAL
away.vk.com	SOURCE_CATEGORY_SOCIAL	music.youtube.com	SOURCE_CATEGORY_VIDEO
awe.sm	SOURCE_CATEGORY_SOCIAL	mx.search.yahoo.com	SOURCE_CATEGORY_SEARCH
b.hatena.ne.jp	SOURCE_CATEGORY_SOCIAL	my.opera.com	SOURCE_CATEGORY_SOCIAL
baby-gaga	SOURCE_CATEGORY_SOCIAL	myanimelist.net	SOURCE_CATEGORY_SOCIAL
baby-gaga.com	SOURCE_CATEGORY_SOCIAL	myheritage	SOURCE_CATEGORY_SOCIAL
babyblog.ru	SOURCE_CATEGORY_SOCIAL	myheritage.com	SOURCE_CATEGORY_SOCIAL
babylon	SOURCE_CATEGORY_SEARCH	mylife	SOURCE_CATEGORY_SOCIAL
badoo	SOURCE_CATEGORY_SOCIAL	mylife.com	SOURCE_CATEGORY_SOCIAL
badoo.com	SOURCE_CATEGORY_SOCIAL	mymodernmet	SOURCE_CATEGORY_SOCIAL
baidu	SOURCE_CATEGORY_SEARCH	mymodernmet.com	SOURCE_CATEGORY_SOCIAL
bebo	SOURCE_CATEGORY_SOCIAL	myspace	SOURCE_CATEGORY_SOCIAL



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Source	Source Category	Source	Source Category
bebo.com	SOURCE_CATEGORY_SOCIAL	myspace.com	SOURCE_CATEGORY_SOCIAL
beforeitsnews	SOURCE_CATEGORY_SOCIAL	najdi	SOURCE_CATEGORY_SEARCH
beforeitsnews.com	SOURCE_CATEGORY_SOCIAL	naver	SOURCE_CATEGORY_SEARCH
bharatstudent	SOURCE_CATEGORY_SOCIAL	naver.com	SOURCE_CATEGORY_SEARCH
bharatstudent.com	SOURCE_CATEGORY_SOCIAL	netflix	SOURCE_CATEGORY_VIDEO
biglobe	SOURCE_CATEGORY_SEARCH	netflix.com	SOURCE_CATEGORY_VIDEO
biglobe.co.jp	SOURCE_CATEGORY_SEARCH	netvibes	SOURCE_CATEGORY_SOCIAL
biglobe.ne.jp	SOURCE_CATEGORY_SEARCH	netvibes.com	SOURCE_CATEGORY_SOCIAL
biip.no	SOURCE_CATEGORY_SOCIAL	news.google.com	SOURCE_CATEGORY_SEARCH
bing	SOURCE_CATEGORY_SEARCH	news.ycombinator.com	SOURCE_CATEGORY_SOCIAL
biswap.org	SOURCE_CATEGORY_SOCIAL	newsshowcase	SOURCE_CATEGORY_SOCIAL
bit.ly	SOURCE_CATEGORY_SOCIAL	nexopia	SOURCE_CATEGORY_SOCIAL
blackcareernetwork.com	SOURCE_CATEGORY_SOCIAL	ngopost.org	SOURCE_CATEGORY_SOCIAL
blackplanet	SOURCE_CATEGORY_SOCIAL	niconico	SOURCE_CATEGORY_SOCIAL
blackplanet.com	SOURCE_CATEGORY_SOCIAL	nicovideo.jp	SOURCE_CATEGORY_SOCIAL
blip.fm	SOURCE_CATEGORY_SOCIAL	nightlifelink	SOURCE_CATEGORY_SOCIAL
blog.com	SOURCE_CATEGORY_SOCIAL	nightlifelink.com	SOURCE_CATEGORY_SOCIAL
blog.feedspot.com	SOURCE_CATEGORY_SOCIAL	ning	SOURCE_CATEGORY_SOCIAL
blog.goo.ne.jp	SOURCE_CATEGORY_SOCIAL	ning.com	SOURCE_CATEGORY_SOCIAL
blog.naver.com	SOURCE_CATEGORY_SOCIAL	nl.pinterest.com	SOURCE_CATEGORY_SOCIAL
blog.twitch.tv	SOURCE_CATEGORY_VIDEO	nl.search.yahoo.com	SOURCE_CATEGORY_SEARCH
blog.yahoo.co.jp	SOURCE_CATEGORY_SOCIAL	nl.shopping.net	SOURCE_CATEGORY_SHOPPING
blogg.no	SOURCE_CATEGORY_SOCIAL	no.search.yahoo.com	SOURCE_CATEGORY_SEARCH
bloggang.com	SOURCE_CATEGORY_SOCIAL	no.shopping.net	SOURCE_CATEGORY_SHOPPING
blogger	SOURCE_CATEGORY_SOCIAL	ntp.msn.com	SOURCE_CATEGORY_SEARCH
blogger.com	SOURCE_CATEGORY_SOCIAL	nz.search.yahoo.com	SOURCE_CATEGORY_SEARCH
blogher	SOURCE_CATEGORY_SOCIAL	odnoklassniki.ru	SOURCE_CATEGORY_SOCIAL
blogher.com	SOURCE_CATEGORY_SOCIAL	odnoklassniki.ua	SOURCE_CATEGORY_SOCIAL
bloglines	SOURCE_CATEGORY_SOCIAL	offer.alibaba.com	SOURCE_CATEGORY_SHOPPING
bloglines.com	SOURCE_CATEGORY_SOCIAL	okwave.jp	SOURCE_CATEGORY_SOCIAL
blogs.com	SOURCE_CATEGORY_SOCIAL	old.reddit.com	SOURCE_CATEGORY_SOCIAL
blogsme	SOURCE_CATEGORY_SOCIAL	one.walmart.com	SOURCE_CATEGORY_SHOPPING
blogsme.com	SOURCE_CATEGORY_SOCIAL	onet	SOURCE_CATEGORY_SEARCH
blogspot	SOURCE_CATEGORY_SOCIAL	onet.pl	SOURCE_CATEGORY_SEARCH
blogspot.com	SOURCE_CATEGORY_SOCIAL	oneworldgroup.org	SOURCE_CATEGORY_SOCIAL
blogster	SOURCE_CATEGORY_SOCIAL	onstartups	SOURCE_CATEGORY_SOCIAL
blogster.com	SOURCE_CATEGORY_SOCIAL	onstartups.com	SOURCE_CATEGORY_SOCIAL
blurtit	SOURCE_CATEGORY_SOCIAL	opendiary	SOURCE_CATEGORY_SOCIAL
blurtit.com	SOURCE_CATEGORY_SOCIAL	opendiary.com	SOURCE_CATEGORY_SOCIAL
bookmarks.yahoo.co.jp	SOURCE_CATEGORY_SOCIAL	order.shopping.yahoo.co.jp	SOURCE_CATEGORY_SHOPPING
bookmarks.yahoo.com	SOURCE_CATEGORY_SOCIAL	oshiete.goo.ne.jp	SOURCE_CATEGORY_SOCIAL
br.pinterest.com	SOURCE_CATEGORY_SOCIAL	out.reddit.com	SOURCE_CATEGORY_SOCIAL
br.search.yahoo.com	SOURCE_CATEGORY_SEARCH	over-blog.com	SOURCE_CATEGORY_SOCIAL
brightkite	SOURCE_CATEGORY_SOCIAL	overblog.com	SOURCE_CATEGORY_SOCIAL
brightkite.com	SOURCE_CATEGORY_SOCIAL	paper.li	SOURCE_CATEGORY_SOCIAL
brizzly	SOURCE_CATEGORY_SOCIAL	partners.shopify.com	SOURCE_CATEGORY_SHOPPING
brizzly.com	SOURCE_CATEGORY_SOCIAL	partyflock.nl	SOURCE_CATEGORY_SOCIAL
business.facebook.com	SOURCE_CATEGORY_SOCIAL	pe.search.yahoo.com	SOURCE_CATEGORY_SEARCH
buzzfeed	SOURCE_CATEGORY_SOCIAL	ph.search.yahoo.com	SOURCE_CATEGORY_SEARCH
buzzfeed.com	SOURCE_CATEGORY_SOCIAL	photobucket	SOURCE_CATEGORY_SOCIAL
buzznet	SOURCE_CATEGORY_SOCIAL	photobucket.com	SOURCE_CATEGORY_SOCIAL
buzznet.com	SOURCE_CATEGORY_SOCIAL	pinboard	SOURCE_CATEGORY_SOCIAL
ca.search.yahoo.com	SOURCE_CATEGORY_SEARCH	pinboard.in	SOURCE_CATEGORY_SOCIAL
cafe.naver.com	SOURCE_CATEGORY_SOCIAL	pingsta	SOURCE_CATEGORY_SOCIAL
cafemom	SOURCE_CATEGORY_SOCIAL	pingsta.com	SOURCE_CATEGORY_SOCIAL
cafemom.com	SOURCE_CATEGORY_SOCIAL	pinterest	SOURCE_CATEGORY_SOCIAL
camospace	SOURCE_CATEGORY_SOCIAL	pinterest.at	SOURCE_CATEGORY_SOCIAL
camospace.com	SOURCE_CATEGORY_SOCIAL	pinterest.ca	SOURCE_CATEGORY_SOCIAL
canalblog.com	SOURCE_CATEGORY_SOCIAL	pinterest.ch	SOURCE_CATEGORY_SOCIAL
care.com	SOURCE_CATEGORY_SOCIAL	pinterest.cl	SOURCE_CATEGORY_SOCIAL
care2	SOURCE_CATEGORY_SOCIAL	pinterest.co.kr	SOURCE_CATEGORY_SOCIAL
care2.com	SOURCE_CATEGORY_SOCIAL	pinterest.co.uk	SOURCE_CATEGORY_SOCIAL
caringbridge.org	SOURCE_CATEGORY_SOCIAL	pinterest.com	SOURCE_CATEGORY_SOCIAL
catster	SOURCE_CATEGORY_SOCIAL	pinterest.com.au	SOURCE_CATEGORY_SOCIAL
catster.com	SOURCE_CATEGORY_SOCIAL	pinterest.com.mx	SOURCE_CATEGORY_SOCIAL
cbnt.io	SOURCE_CATEGORY_SOCIAL	pinterest.de	SOURCE_CATEGORY_SOCIAL
cellufun	SOURCE_CATEGORY_SOCIAL	pinterest.es	SOURCE_CATEGORY_SOCIAL
cellufun.com	SOURCE_CATEGORY_SOCIAL	pinterest.fr	SOURCE_CATEGORY_SOCIAL
centerblog.net	SOURCE_CATEGORY_SOCIAL	pinterest.it	SOURCE_CATEGORY_SOCIAL



## GA4 - Default Channel Grouping

Source	Source Category	Source	Source Category
centrum.cz	SOURCE_CATEGORY_SEARCH	pinterest.jp	SOURCE_CATEGORY_SOCIAL
ch.search.yahoo.com	SOURCE_CATEGORY_SEARCH	pinterest.nz	SOURCE_CATEGORY_SOCIAL
chat.zalo.me	SOURCE_CATEGORY_SOCIAL	pinterest.ph	SOURCE_CATEGORY_SOCIAL
checkout.shopify.com	SOURCE_CATEGORY_SHOPPING	pinterest.pt	SOURCE_CATEGORY_SOCIAL
checkout.stripe.com	SOURCE_CATEGORY_SHOPPING	pinterest.ru	SOURCE_CATEGORY_SOCIAL
chegg.com	SOURCE_CATEGORY_SOCIAL	pinterest.se	SOURCE_CATEGORY_SOCIAL
chicagonow	SOURCE_CATEGORY_SOCIAL	pixiv.net	SOURCE_CATEGORY_SOCIAL
chicagonow.com	SOURCE_CATEGORY_SOCIAL	pl.pinterest.com	SOURCE_CATEGORY_SOCIAL
chiebukuro.yahoo.co.jp	SOURCE_CATEGORY_SOCIAL	pl.search.yahoo.com	SOURCE_CATEGORY_SEARCH
cl.search.yahoo.com	SOURCE_CATEGORY_SEARCH	playahead.se	SOURCE_CATEGORY_SOCIAL
classmates	SOURCE_CATEGORY_SOCIAL	player.twitch.tv	SOURCE_CATEGORY_VIDEO
classmates.com	SOURCE_CATEGORY_SOCIAL	player.vimeo.com	SOURCE_CATEGORY_VIDEO
classquest	SOURCE_CATEGORY_SOCIAL	plurk	SOURCE_CATEGORY_SOCIAL
classquest.com	SOURCE_CATEGORY_SOCIAL	plurk.com	SOURCE_CATEGORY_SOCIAL
cn.bing.com	SOURCE_CATEGORY_SEARCH	plus.google.com	SOURCE_CATEGORY_SOCIAL
cnn	SOURCE_CATEGORY_SEARCH	plus.url.google.com	SOURCE_CATEGORY_SOCIAL
co.pinterest.com	SOURCE_CATEGORY_SOCIAL	pocket.co	SOURCE_CATEGORY_SOCIAL
co.search.yahoo.com	SOURCE_CATEGORY_SEARCH	posterous	SOURCE_CATEGORY_SOCIAL
cocolog-nifty	SOURCE_CATEGORY_SOCIAL	posterous.com	SOURCE_CATEGORY_SOCIAL
cocolog-nifty.com	SOURCE_CATEGORY_SOCIAL	pro.homeadvisor.com	SOURCE_CATEGORY_SOCIAL
comcast	SOURCE_CATEGORY_SEARCH	pulse.yahoo.com	SOURCE_CATEGORY_SOCIAL
conduit	SOURCE_CATEGORY_SEARCH	qapacity	SOURCE_CATEGORY_SOCIAL
copainsdavant.linternaute.com	SOURCE_CATEGORY_SOCIAL	qapacity.com	SOURCE_CATEGORY_SOCIAL
couchsurfing.org	SOURCE_CATEGORY_SOCIAL	quechup	SOURCE_CATEGORY_SOCIAL
cozycot	SOURCE_CATEGORY_SOCIAL	quechup.com	SOURCE_CATEGORY_SOCIAL
cozycot.com	SOURCE_CATEGORY_SOCIAL	quora	SOURCE_CATEGORY_SOCIAL
cr.shopping.naver.com	SOURCE_CATEGORY_SHOPPING	quora.com	SOURCE_CATEGORY_SOCIAL
cr2.shopping.naver.com	SOURCE_CATEGORY_SHOPPING	qwant	SOURCE_CATEGORY_SEARCH
crackle	SOURCE_CATEGORY_VIDEO	qwant.com	SOURCE_CATEGORY_SEARCH
crackle.com	SOURCE_CATEGORY_VIDEO	qzone.qq.com	SOURCE_CATEGORY_SOCIAL
cross.tv	SOURCE_CATEGORY_SOCIAL	rakuten	SOURCE_CATEGORY_SEARCH
crunchyroll	SOURCE_CATEGORY_SOCIAL	rakuten.co.jp	SOURCE_CATEGORY_SEARCH
crunchyroll.com	SOURCE_CATEGORY_SOCIAL	rambler	SOURCE_CATEGORY_SEARCH
cse.google.com	SOURCE_CATEGORY_SEARCH	rambler.ru	SOURCE_CATEGORY_SEARCH
curiositystream	SOURCE_CATEGORY_VIDEO	ravelry	SOURCE_CATEGORY_SOCIAL
curiositystream.com	SOURCE_CATEGORY_VIDEO	ravelry.com	SOURCE_CATEGORY_SOCIAL
cyworld	SOURCE_CATEGORY_SOCIAL	reddit	SOURCE_CATEGORY_SOCIAL
cyworld.com	SOURCE_CATEGORY_SOCIAL	reddit.com	SOURCE_CATEGORY_SOCIAL
cz.pinterest.com	SOURCE_CATEGORY_SOCIAL	redux	SOURCE_CATEGORY_SOCIAL
d.hatena.ne.jp	SOURCE_CATEGORY_SOCIAL	redux.com	SOURCE_CATEGORY_SOCIAL
d.tube	SOURCE_CATEGORY_VIDEO	renren	SOURCE_CATEGORY_SOCIAL
dailymotion	SOURCE_CATEGORY_VIDEO	renren.com	SOURCE_CATEGORY_SOCIAL
dailymotion.com	SOURCE_CATEGORY_VIDEO	researchgate.net	SOURCE_CATEGORY_SOCIAL
dailystrength.org	SOURCE_CATEGORY_SOCIAL	reunion	SOURCE_CATEGORY_SOCIAL
dashboard.twitch.tv	SOURCE_CATEGORY_VIDEO	reunion.com	SOURCE_CATEGORY_SOCIAL
daum	SOURCE_CATEGORY_SEARCH	reverbnation	SOURCE_CATEGORY_SOCIAL
daum.net	SOURCE_CATEGORY_SEARCH	reverbnation.com	SOURCE_CATEGORY_SOCIAL
de.search.yahoo.com	SOURCE_CATEGORY_SEARCH	rtl.de	SOURCE_CATEGORY_SOCIAL
deluxe.com	SOURCE_CATEGORY_SOCIAL	ryze	SOURCE_CATEGORY_SOCIAL
deviantart	SOURCE_CATEGORY_SOCIAL	ryze.com	SOURCE_CATEGORY_SOCIAL
deviantart.com	SOURCE_CATEGORY_SOCIAL	s3.amazonaws.com	SOURCE_CATEGORY_SHOPPING
dianping	SOURCE_CATEGORY_SOCIAL	salespider	SOURCE_CATEGORY_SOCIAL
dianping.com	SOURCE_CATEGORY_SOCIAL	salespider.com	SOURCE_CATEGORY_SOCIAL
digg	SOURCE_CATEGORY_SOCIAL	scoop.it	SOURCE_CATEGORY_SOCIAL
digg.com	SOURCE_CATEGORY_SOCIAL	screenrant	SOURCE_CATEGORY_SOCIAL
diigo	SOURCE_CATEGORY_SOCIAL	screenrant.com	SOURCE_CATEGORY_SOCIAL
diigo.com	SOURCE_CATEGORY_SOCIAL	scribd	SOURCE_CATEGORY_SOCIAL
discover.hubpages.com	SOURCE_CATEGORY_SOCIAL	scribd.com	SOURCE_CATEGORY_SOCIAL
disneyplus	SOURCE_CATEGORY_VIDEO	scvngr	SOURCE_CATEGORY_SOCIAL
disneyplus.com	SOURCE_CATEGORY_VIDEO	scvngr.com	SOURCE_CATEGORY_SOCIAL
disqus	SOURCE_CATEGORY_SOCIAL	se.search.yahoo.com	SOURCE_CATEGORY_SEARCH
disqus.com	SOURCE_CATEGORY_SOCIAL	se.shopping.net	SOURCE_CATEGORY_SHOPPING
dk.search.yahoo.com	SOURCE_CATEGORY_SEARCH	search-results	SOURCE_CATEGORY_SEARCH
dogpile	SOURCE_CATEGORY_SEARCH	search.aol.co.uk	SOURCE_CATEGORY_SEARCH
dogpile.com	SOURCE_CATEGORY_SEARCH	search.aol.com	SOURCE_CATEGORY_SEARCH
dogster	SOURCE_CATEGORY_SOCIAL	search.google.com	SOURCE_CATEGORY_SEARCH
dogster.com	SOURCE_CATEGORY_SOCIAL	search.smt.docomo.ne.jp	SOURCE_CATEGORY_SEARCH
dol2day	SOURCE_CATEGORY_SOCIAL	search.ukr.net	SOURCE_CATEGORY_SEARCH
dol2day.com	SOURCE_CATEGORY_SOCIAL	secondlife	SOURCE_CATEGORY_SOCIAL



## GA4 - Default Channel Grouping



Source	Source Category	Source	Source Category
doostang	SOURCE_CATEGORY_SOCIAL	secondlife.com	SOURCE_CATEGORY_SOCIAL
doostang.com	SOURCE_CATEGORY_SOCIAL	secureurl.ukr.net	SOURCE_CATEGORY_SEARCH
dopplr	SOURCE_CATEGORY_SOCIAL	serverfault	SOURCE_CATEGORY_SOCIAL
dopplr.com	SOURCE_CATEGORY_SOCIAL	serverfault.com	SOURCE_CATEGORY_SOCIAL
douban	SOURCE_CATEGORY_SOCIAL	seznam	SOURCE_CATEGORY_SEARCH
douban.com	SOURCE_CATEGORY_SOCIAL	seznam.cz	SOURCE_CATEGORY_SEARCH
draft.blogger.com	SOURCE_CATEGORY_SOCIAL	sg.search.yahoo.com	SOURCE_CATEGORY_SEARCH
draugiem.lv	SOURCE_CATEGORY_SOCIAL	shareit	SOURCE_CATEGORY_SOCIAL
drugs-forum	SOURCE_CATEGORY_SOCIAL	sharethis	SOURCE_CATEGORY_SOCIAL
drugs-forum.com	SOURCE_CATEGORY_SOCIAL	sharethis.com	SOURCE_CATEGORY_SOCIAL
duckduckgo	SOURCE_CATEGORY_SEARCH	shop.app	SOURCE_CATEGORY_SHOPPING
dzone	SOURCE_CATEGORY_SOCIAL	shopify	SOURCE_CATEGORY_SHOPPING
dzone.com	SOURCE_CATEGORY_SOCIAL	shopify.com	SOURCE_CATEGORY_SHOPPING
ebay	SOURCE_CATEGORY_SHOPPING	shopping.naver.com	SOURCE_CATEGORY_SHOPPING
ebay.co.uk	SOURCE_CATEGORY_SHOPPING	shopping.yahoo.co.jp	SOURCE_CATEGORY_SHOPPING
ebay.com	SOURCE_CATEGORY_SHOPPING	shopping.yahoo.com	SOURCE_CATEGORY_SHOPPING
ebay.com.au	SOURCE_CATEGORY_SHOPPING	shopzilla	SOURCE_CATEGORY_SHOPPING
ebay.de	SOURCE_CATEGORY_SHOPPING	shopzilla.com	SOURCE_CATEGORY_SHOPPING
ecosia.org	SOURCE_CATEGORY_SEARCH	shvoong.com	SOURCE_CATEGORY_SOCIAL
edublogs.org	SOURCE_CATEGORY_SOCIAL	simplycodes.com	SOURCE_CATEGORY_SHOPPING
elftown	SOURCE_CATEGORY_SOCIAL	sites.google.com	SOURCE_CATEGORY_SOCIAL
elftown.com	SOURCE_CATEGORY_SOCIAL	skype	SOURCE_CATEGORY_SOCIAL
email.seznam.cz	SOURCE_CATEGORY_SEARCH	skyrock	SOURCE_CATEGORY_SOCIAL
eniro	SOURCE_CATEGORY_SEARCH	skyrock.com	SOURCE_CATEGORY_SOCIAL
epicurious.com	SOURCE_CATEGORY_SOCIAL	slashdot.org	SOURCE_CATEGORY_SOCIAL
es.search.yahoo.com	SOURCE_CATEGORY_SEARCH	slideshare.net	SOURCE_CATEGORY_SOCIAL
espanol.search.yahoo.com	SOURCE_CATEGORY_SEARCH	smartnews.com	SOURCE_CATEGORY_SOCIAL
etsy	SOURCE_CATEGORY_SHOPPING	snapchat	SOURCE_CATEGORY_SOCIAL
etsy.com	SOURCE_CATEGORY_SHOPPING	snapchat.com	SOURCE_CATEGORY_SOCIAL
everforo.com	SOURCE_CATEGORY_SOCIAL	so.com	SOURCE_CATEGORY_SEARCH
exalead.com	SOURCE_CATEGORY_SEARCH	sociallife.com.br	SOURCE_CATEGORY_SOCIAL
exblog.jp	SOURCE_CATEGORY_SOCIAL	socialvibe	SOURCE_CATEGORY_SOCIAL
excite.com	SOURCE_CATEGORY_SEARCH	socialvibe.com	SOURCE_CATEGORY_SOCIAL
extole	SOURCE_CATEGORY_SOCIAL	sogou	SOURCE_CATEGORY_SEARCH
extole.com	SOURCE_CATEGORY_SOCIAL	sogou.com	SOURCE_CATEGORY_SEARCH
facebook	SOURCE_CATEGORY_SOCIAL	sp-web.search.auone.jp	SOURCE_CATEGORY_SEARCH
facebook.com	SOURCE_CATEGORY_SOCIAL	spaces.live.com	SOURCE_CATEGORY_SOCIAL
faceparty	SOURCE_CATEGORY_SOCIAL	spoke	SOURCE_CATEGORY_SOCIAL
faceparty.com	SOURCE_CATEGORY_SOCIAL	spoke.com	SOURCE_CATEGORY_SOCIAL
fandom.com	SOURCE_CATEGORY_SOCIAL	spruz	SOURCE_CATEGORY_SOCIAL
fanpop	SOURCE_CATEGORY_SOCIAL	spruz.com	SOURCE_CATEGORY_SOCIAL
fanpop.com	SOURCE_CATEGORY_SOCIAL	ssense.com	SOURCE_CATEGORY_SOCIAL
fark	SOURCE_CATEGORY_SOCIAL	stackapps	SOURCE_CATEGORY_SOCIAL
fark.com	SOURCE_CATEGORY_SOCIAL	stackapps.com	SOURCE_CATEGORY_SOCIAL
fast.wistia.net	SOURCE_CATEGORY_VIDEO	stackexchange	SOURCE_CATEGORY_SOCIAL
fb	SOURCE_CATEGORY_SOCIAL	stackexchange.com	SOURCE_CATEGORY_SOCIAL
fb.me	SOURCE_CATEGORY_SOCIAL	stackoverflow	SOURCE_CATEGORY_SOCIAL
fc2	SOURCE_CATEGORY_SOCIAL	stackoverflow.com	SOURCE_CATEGORY_SOCIAL
fc2.com	SOURCE_CATEGORY_SOCIAL	stardoll.com	SOURCE_CATEGORY_SOCIAL
feedspot	SOURCE_CATEGORY_SOCIAL	startsiden	SOURCE_CATEGORY_SEARCH
feministing	SOURCE_CATEGORY_SOCIAL	startsiden.no	SOURCE_CATEGORY_SEARCH
feministing.com	SOURCE_CATEGORY_SOCIAL	stickam	SOURCE_CATEGORY_SOCIAL
fi.search.yahoo.com	SOURCE_CATEGORY_SEARCH	stickam.com	SOURCE_CATEGORY_SOCIAL
filmaffinity	SOURCE_CATEGORY_SOCIAL	store.shopping.yahoo.co.jp	SOURCE_CATEGORY_SHOPPING
filmaffinity.com	SOURCE_CATEGORY_SOCIAL	stripe	SOURCE_CATEGORY_SHOPPING
firmy.cz	SOURCE_CATEGORY_SEARCH	stripe.com	SOURCE_CATEGORY_SHOPPING
flickr	SOURCE_CATEGORY_SOCIAL	studivz.net	SOURCE_CATEGORY_SOCIAL
flickr.com	SOURCE_CATEGORY_SOCIAL	suche.aol.de	SOURCE_CATEGORY_SEARCH
flipboard	SOURCE_CATEGORY_SOCIAL	suomi24.fi	SOURCE_CATEGORY_SOCIAL
flipboard.com	SOURCE_CATEGORY_SOCIAL	superuser	SOURCE_CATEGORY_SOCIAL
folkdirect	SOURCE_CATEGORY_SOCIAL	superuser.com	SOURCE_CATEGORY_SOCIAL
folkdirect.com	SOURCE_CATEGORY_SOCIAL	sweeva	SOURCE_CATEGORY_SOCIAL
foodservice	SOURCE_CATEGORY_SOCIAL	sweeva.com	SOURCE_CATEGORY_SOCIAL
foodservice.com	SOURCE_CATEGORY_SOCIAL	t.co	SOURCE_CATEGORY_SOCIAL
forums.androidcentral.com	SOURCE_CATEGORY_SOCIAL	t.me	SOURCE_CATEGORY_SOCIAL
forums.crackberry.com	SOURCE_CATEGORY_SOCIAL	tagged	SOURCE_CATEGORY_SOCIAL
forums.imore.com	SOURCE_CATEGORY_SOCIAL	tagged.com	SOURCE_CATEGORY_SOCIAL
forums.nexopia.com	SOURCE_CATEGORY_SOCIAL	taggedmail	SOURCE_CATEGORY_SOCIAL
forums.webosnation.com	SOURCE_CATEGORY_SOCIAL	taggedmail.com	SOURCE_CATEGORY_SOCIAL

## GA4 - Default Channel Grouping



Source	Source Category	Source	Source Category
forums.wpcentral.com	SOURCE_CATEGORY_SOCIAL	talkbiznow	SOURCE_CATEGORY_SOCIAL
fotki	SOURCE_CATEGORY_SOCIAL	talkbiznow.com	SOURCE_CATEGORY_SOCIAL
fotki.com	SOURCE_CATEGORY_SOCIAL	taringa.net	SOURCE_CATEGORY_SOCIAL
fotolog	SOURCE_CATEGORY_SOCIAL	techmeme	SOURCE_CATEGORY_SOCIAL
fotolog.com	SOURCE_CATEGORY_SOCIAL	techmeme.com	SOURCE_CATEGORY_SOCIAL
foursquare	SOURCE_CATEGORY_SOCIAL	ted	SOURCE_CATEGORY_VIDEO
foursquare.com	SOURCE_CATEGORY_SOCIAL	ted.com	SOURCE_CATEGORY_VIDEO
fr.search.yahoo.com	SOURCE_CATEGORY_SEARCH	tencent	SOURCE_CATEGORY_SOCIAL
free.facebook.com	SOURCE_CATEGORY_SOCIAL	tencent.com	SOURCE_CATEGORY_SOCIAL
friendfeed	SOURCE_CATEGORY_SOCIAL	terra	SOURCE_CATEGORY_SEARCH
friendfeed.com	SOURCE_CATEGORY_SOCIAL	th.search.yahoo.com	SOURCE_CATEGORY_SEARCH
fruehstueckstreff.org	SOURCE_CATEGORY_SOCIAL	tiktok	SOURCE_CATEGORY_SOCIAL
fubar	SOURCE_CATEGORY_SOCIAL	tiktok.com	SOURCE_CATEGORY_SOCIAL
fubar.com	SOURCE_CATEGORY_SOCIAL	tinyurl	SOURCE_CATEGORY_SOCIAL
gaiaonline	SOURCE_CATEGORY_SOCIAL	tinyurl.com	SOURCE_CATEGORY_SOCIAL
gaiaonline.com	SOURCE_CATEGORY_SOCIAL	toolbox	SOURCE_CATEGORY_SOCIAL
gamerdna	SOURCE_CATEGORY_SOCIAL	toolbox.com	SOURCE_CATEGORY_SOCIAL
gamerdna.com	SOURCE_CATEGORY_SOCIAL	touch.facebook.com	SOURCE_CATEGORY_SOCIAL
gather.com	SOURCE_CATEGORY_SOCIAL	tr.pinterest.com	SOURCE_CATEGORY_SOCIAL
geni.com	SOURCE_CATEGORY_SOCIAL	tr.search.yahoo.com	SOURCE_CATEGORY_SEARCH
getpocket.com	SOURCE_CATEGORY_SOCIAL	travellerspoint	SOURCE_CATEGORY_SOCIAL
glassboard	SOURCE_CATEGORY_SOCIAL	travellerspoint.com	SOURCE_CATEGORY_SOCIAL
glassboard.com	SOURCE_CATEGORY_SOCIAL	tripadvisor	SOURCE_CATEGORY_SOCIAL
glassdoor	SOURCE_CATEGORY_SOCIAL	tripadvisor.com	SOURCE_CATEGORY_SOCIAL
glassdoor.com	SOURCE_CATEGORY_SOCIAL	trombi	SOURCE_CATEGORY_SOCIAL
globo	SOURCE_CATEGORY_SEARCH	trombi.com	SOURCE_CATEGORY_SOCIAL
go.mail.ru	SOURCE_CATEGORY_SEARCH	tudou	SOURCE_CATEGORY_SOCIAL
godtube	SOURCE_CATEGORY_SOCIAL	tudou.com	SOURCE_CATEGORY_SOCIAL
godtube.com	SOURCE_CATEGORY_SOCIAL	tuenti	SOURCE_CATEGORY_SOCIAL
goldenline.pl	SOURCE_CATEGORY_SOCIAL	tuenti.com	SOURCE_CATEGORY_SOCIAL
goldstar	SOURCE_CATEGORY_SOCIAL	tumblr	SOURCE_CATEGORY_SOCIAL
goldstar.com	SOURCE_CATEGORY_SOCIAL	tumblr.com	SOURCE_CATEGORY_SOCIAL
goo.gl	SOURCE_CATEGORY_SOCIAL	tut.by	SOURCE_CATEGORY_SEARCH
gooblog	SOURCE_CATEGORY_SOCIAL	tw.search.yahoo.com	SOURCE_CATEGORY_SEARCH
goodreads	SOURCE_CATEGORY_SOCIAL	tweetdeck	SOURCE_CATEGORY_SOCIAL
goodreads.com	SOURCE_CATEGORY_SOCIAL	tweetdeck.com	SOURCE_CATEGORY_SOCIAL
google	SOURCE_CATEGORY_SEARCH	twitch	SOURCE_CATEGORY_VIDEO
google+	SOURCE_CATEGORY_SOCIAL	twitch.tv	SOURCE_CATEGORY_VIDEO
google-play	SOURCE_CATEGORY_SEARCH	twitter	SOURCE_CATEGORY_SOCIAL
google.com	SOURCE_CATEGORY_SEARCH	twitter.com	SOURCE_CATEGORY_SOCIAL
googlegroups.com	SOURCE_CATEGORY_SOCIAL	twoo.com	SOURCE_CATEGORY_SOCIAL
googlemybusiness	SOURCE_CATEGORY_SEARCH	typepad	SOURCE_CATEGORY_SOCIAL
googleplus	SOURCE_CATEGORY_SOCIAL	typepad.com	SOURCE_CATEGORY_SOCIAL
govloop	SOURCE_CATEGORY_SOCIAL	uk.search.yahoo.com	SOURCE_CATEGORY_SEARCH
govloop.com	SOURCE_CATEGORY_SOCIAL	uk.shopping.net	SOURCE_CATEGORY_SHOPPING
gowalla	SOURCE_CATEGORY_SOCIAL	ukr	SOURCE_CATEGORY_SEARCH
gowalla.com	SOURCE_CATEGORY_SOCIAL	unblog.fr	SOURCE_CATEGORY_SOCIAL
gree.jp	SOURCE_CATEGORY_SOCIAL	urbanspoon.com	SOURCE_CATEGORY_SOCIAL
groups.google.com	SOURCE_CATEGORY_SOCIAL	us.search.yahoo.com	SOURCE_CATEGORY_SEARCH
gulli.com	SOURCE_CATEGORY_SOCIAL	ushareit.com	SOURCE_CATEGORY_SOCIAL
gutefrage.net	SOURCE_CATEGORY_SOCIAL	ushi.cn	SOURCE_CATEGORY_SOCIAL
habbo	SOURCE_CATEGORY_SOCIAL	utreon	SOURCE_CATEGORY_VIDEO
habbo.com	SOURCE_CATEGORY_SOCIAL	utreon.com	SOURCE_CATEGORY_VIDEO
help.hulu.com	SOURCE_CATEGORY_VIDEO	vampirefreaks	SOURCE_CATEGORY_SOCIAL
help.netflix.com	SOURCE_CATEGORY_VIDEO	vampirefreaks.com	SOURCE_CATEGORY_SOCIAL
hi5	SOURCE_CATEGORY_SOCIAL	vampirerave	SOURCE_CATEGORY_SOCIAL
hi5.com	SOURCE_CATEGORY_SOCIAL	vampirerave.com	SOURCE_CATEGORY_SOCIAL
hk.search.yahoo.com	SOURCE_CATEGORY_SEARCH	veoh	SOURCE_CATEGORY_VIDEO
hootsuite	SOURCE_CATEGORY_SOCIAL	veoh.com	SOURCE_CATEGORY_VIDEO
hootsuite.com	SOURCE_CATEGORY_SOCIAL	vg.no	SOURCE_CATEGORY_SOCIAL
houzz	SOURCE_CATEGORY_SOCIAL	viadeo.journaldunet.com	SOURCE_CATEGORY_VIDEO
houzz.com	SOURCE_CATEGORY_SOCIAL	video.ibm.com	SOURCE_CATEGORY_SOCIAL
hovspot	SOURCE_CATEGORY_SOCIAL	vimeo	SOURCE_CATEGORY_VIDEO
hovspot.com	SOURCE_CATEGORY_SOCIAL	vimeo.com	SOURCE_CATEGORY_VIDEO
hr.com	SOURCE_CATEGORY_SOCIAL	virgilio	SOURCE_CATEGORY_SEARCH
hu.pinterest.com	SOURCE_CATEGORY_SOCIAL	vk.com	SOURCE_CATEGORY_SOCIAL
hubculture	SOURCE_CATEGORY_SOCIAL	vkontakte.ru	SOURCE_CATEGORY_SOCIAL
hubculture.com	SOURCE_CATEGORY_SOCIAL	vn.search.yahoo.com	SOURCE_CATEGORY_SEARCH
hubpages.com	SOURCE_CATEGORY_SOCIAL	wakoopa	SOURCE_CATEGORY_SOCIAL



## GA4 - Default Channel Grouping

Source	Source Category	Source	Source Category
hulu	SOURCE_CATEGORY_VIDEO	wakoopa.com	SOURCE_CATEGORY_SOCIAL
hulu.com	SOURCE_CATEGORY_VIDEO	walmart	SOURCE_CATEGORY_SHOPPING
hyves.net	SOURCE_CATEGORY_SOCIAL	walmart.com	SOURCE_CATEGORY_SHOPPING
hyves.nl	SOURCE_CATEGORY_SOCIAL	wap.sogou.com	SOURCE_CATEGORY_SEARCH
ibibo	SOURCE_CATEGORY_SOCIAL	wattpad	SOURCE_CATEGORY_SOCIAL
ibibo.com	SOURCE_CATEGORY_SOCIAL	wattpad.com	SOURCE_CATEGORY_SOCIAL
id.pinterest.com	SOURCE_CATEGORY_SOCIAL	web.facebook.com	SOURCE_CATEGORY_SOCIAL
id.search.yahoo.com	SOURCE_CATEGORY_SEARCH	web.skype.com	SOURCE_CATEGORY_SOCIAL
id.twitch.tv	SOURCE_CATEGORY_VIDEO	webmaster.yandex.ru	SOURCE_CATEGORY_SEARCH
identi.ca	SOURCE_CATEGORY_SOCIAL	websearch.rakuten.co.jp	SOURCE_CATEGORY_SEARCH
ig	SOURCE_CATEGORY_SOCIAL	webshots	SOURCE_CATEGORY_SOCIAL
imageshack.com	SOURCE_CATEGORY_SOCIAL	webshots.com	SOURCE_CATEGORY_SOCIAL
imageshack.us	SOURCE_CATEGORY_SOCIAL	wechat	SOURCE_CATEGORY_SOCIAL
imvu	SOURCE_CATEGORY_SOCIAL	wechat.com	SOURCE_CATEGORY_SOCIAL
imvu.com	SOURCE_CATEGORY_SOCIAL	weebly	SOURCE_CATEGORY_SOCIAL
in.pinterest.com	SOURCE_CATEGORY_SOCIAL	weebly.com	SOURCE_CATEGORY_SOCIAL
in.search.yahoo.com	SOURCE_CATEGORY_SEARCH	weibo	SOURCE_CATEGORY_SOCIAL
incredimail	SOURCE_CATEGORY_SEARCH	weibo.com	SOURCE_CATEGORY_SOCIAL
insanejournal	SOURCE_CATEGORY_SOCIAL	wer-weiss-was.de	SOURCE_CATEGORY_SOCIAL
insanejournal.com	SOURCE_CATEGORY_SOCIAL	weread	SOURCE_CATEGORY_SOCIAL
instagram	SOURCE_CATEGORY_SOCIAL	weread.com	SOURCE_CATEGORY_SOCIAL
instagram.com	SOURCE_CATEGORY_SOCIAL	whatsapp	SOURCE_CATEGORY_SOCIAL
instapaper	SOURCE_CATEGORY_SOCIAL	whatsapp.com	SOURCE_CATEGORY_SOCIAL
instapaper.com	SOURCE_CATEGORY_SOCIAL	wiki.answers.com	SOURCE_CATEGORY_SOCIAL
internations.org	SOURCE_CATEGORY_SOCIAL	wikihow.com	SOURCE_CATEGORY_SOCIAL
interpals.net	SOURCE_CATEGORY_SOCIAL	wikitravel.org	SOURCE_CATEGORY_SOCIAL
intherooms	SOURCE_CATEGORY_SOCIAL	wistia	SOURCE_CATEGORY_VIDEO
intherooms.com	SOURCE_CATEGORY_SOCIAL	wistia.com	SOURCE_CATEGORY_VIDEO
iq.com	SOURCE_CATEGORY_VIDEO	woot.com	SOURCE_CATEGORY_SOCIAL
iqiyi	SOURCE_CATEGORY_VIDEO	wordpress	SOURCE_CATEGORY_SOCIAL
iqiyi.com	SOURCE_CATEGORY_VIDEO	wordpress.com	SOURCE_CATEGORY_SOCIAL
irc-galleria.net	SOURCE_CATEGORY_SOCIAL	wordpress.org	SOURCE_CATEGORY_SOCIAL
is.gd	SOURCE_CATEGORY_SOCIAL	xanga	SOURCE_CATEGORY_SOCIAL
it.search.yahoo.com	SOURCE_CATEGORY_SEARCH	xanga.com	SOURCE_CATEGORY_SOCIAL
italki	SOURCE_CATEGORY_SOCIAL	xing	SOURCE_CATEGORY_SOCIAL
italki.com	SOURCE_CATEGORY_SOCIAL	xing.com	SOURCE_CATEGORY_SOCIAL
jammerdirect	SOURCE_CATEGORY_SOCIAL	yahoo	SOURCE_CATEGORY_SEARCH
jammerdirect.com	SOURCE_CATEGORY_SOCIAL	yahoo-mbga.jp	SOURCE_CATEGORY_SOCIAL
jappy.com	SOURCE_CATEGORY_SOCIAL	yahoo.co.jp	SOURCE_CATEGORY_SEARCH
jappy.de	SOURCE_CATEGORY_SOCIAL	yahoo.com	SOURCE_CATEGORY_SEARCH
jobs.netflix.com	SOURCE_CATEGORY_VIDEO	yammer	SOURCE_CATEGORY_SOCIAL
justin.tv	SOURCE_CATEGORY_VIDEO	yammer.com	SOURCE_CATEGORY_SOCIAL
kaboodle.com	SOURCE_CATEGORY_SOCIAL	yandex	SOURCE_CATEGORY_SEARCH
kakao	SOURCE_CATEGORY_SOCIAL	yandex.by	SOURCE_CATEGORY_SEARCH
kakao.com	SOURCE_CATEGORY_SOCIAL	yandex.com	SOURCE_CATEGORY_SEARCH
kakaocorp.com	SOURCE_CATEGORY_SOCIAL	yandex.com.tr	SOURCE_CATEGORY_SEARCH
kaneva	SOURCE_CATEGORY_SOCIAL	yandex.fr	SOURCE_CATEGORY_SEARCH
kaneva.com	SOURCE_CATEGORY_SOCIAL	yandex.kz	SOURCE_CATEGORY_SEARCH
kin.naver.com	SOURCE_CATEGORY_SOCIAL	yandex.ru	SOURCE_CATEGORY_SEARCH
kvasir	SOURCE_CATEGORY_SEARCH	yandex.ua	SOURCE_CATEGORY_SEARCH
l.facebook.com	SOURCE_CATEGORY_SOCIAL	yandex.uz	SOURCE_CATEGORY_SEARCH
l.instagram.com	SOURCE_CATEGORY_SOCIAL	yelp	SOURCE_CATEGORY_SOCIAL
l.messenger.com	SOURCE_CATEGORY_SOCIAL	yelp.co.uk	SOURCE_CATEGORY_SOCIAL
last.fm	SOURCE_CATEGORY_SOCIAL	yelp.com	SOURCE_CATEGORY_SOCIAL
librarything	SOURCE_CATEGORY_SOCIAL	youku	SOURCE_CATEGORY_VIDEO
librarything.com	SOURCE_CATEGORY_SOCIAL	youku.com	SOURCE_CATEGORY_VIDEO
lifestream.aol.com	SOURCE_CATEGORY_SOCIAL	youroom.in	SOURCE_CATEGORY_SOCIAL
line	SOURCE_CATEGORY_SOCIAL	youtube	SOURCE_CATEGORY_VIDEO
line.me	SOURCE_CATEGORY_SOCIAL	youtube.com	SOURCE_CATEGORY_VIDEO
linkedin	SOURCE_CATEGORY_SOCIAL	za.pinterest.com	SOURCE_CATEGORY_SOCIAL
linkedin.com	SOURCE_CATEGORY_SOCIAL	zalo	SOURCE_CATEGORY_SOCIAL
listal	SOURCE_CATEGORY_SOCIAL	zen.yandex.ru	SOURCE_CATEGORY_SEARCH
listal.com	SOURCE_CATEGORY_SOCIAL	zoo.gr	SOURCE_CATEGORY_SOCIAL
listal	SOURCE_CATEGORY_SOCIAL	zooppa	SOURCE_CATEGORY_SOCIAL
listal.com	SOURCE_CATEGORY_SOCIAL	zooppa.com	SOURCE_CATEGORY_SOCIAL
listography	SOURCE_CATEGORY_SOCIAL		

## GA4 - Default Channel Grouping



Channel	Definition
<b>Direct</b>	Source exactly matches direct AND Medium is one of ("not set", "(none)")
<b>Cross-network</b>	Campaign Name contains "cross-network" Cross-network includes Performance Max and Smart Shopping.
<b>Paid Shopping</b>	(Source matches a list of shopping sites OR Campaign Name matches regex <code>^.*([a-df-z] ^)shop shopping.*\$</code> ) AND Medium matches regex <code>^.*cp.* ppc paid.*\$</code>
<b>Paid Search</b>	Source matches a list of search sites AND Medium matches regex <code>^.*cp.* ppc paid.*\$</code>
<b>Paid Social</b>	Source matches a list of social sites AND Medium matches regex <code>^.*cp.* ppc paid.*\$</code>
<b>Paid Video</b>	Source matches a list of video sites AND Medium matches regex <code>^.*cp.* ppc paid.*\$</code>
<b>Display</b>	Medium is one of ("display", "banner", "expandable", "interstitial", "cpm")
<b>Organic Shopping</b>	Source matches a list of shopping sites OR Campaign name matches regex <code>^.*([a-df-z] ^)shop shopping.*\$</code>
<b>Organic Social</b>	Source matches a regex list of social sites OR Medium is one of ("social", "social-network", "social-media", "sm", "social network", "social media")
<b>Organic Video</b>	Source matches a list of video sites OR Medium matches regex <code>^.*video.*\$</code>
<b>Organic Search</b>	Source matches a list of search sites OR Medium exactly matches organic
<b>Email</b>	Source = email e-mail e_mail e mail OR Medium = email e-mail e_mail e mail
<b>Affiliates</b>	Medium = affiliate
<b>Referral</b>	Medium = referral
<b>Audio</b>	Medium exactly matches audio
<b>SMS</b>	Medium exactly matches sms
<b>Mobile Push Notifications</b>	Medium ends with "push" OR Medium contains "mobile" or "notification"